

IJ35-10

IJ35-20

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Product Description

- For Solvent, Eco-Solvent UV and Latex Inkjet Printing and Screen Printing
- 3.2-mil vinyl film

Product Features

- Available in gloss and matte finishes
- Pressure-sensitive adhesive
- Permanent
- Expected Performance Life of 5 years (unwarranted period for unprinted film with no graphic protection, applied to a flat, vertical, outdoor surface)

Recommended Types of Graphics and End Uses

- Short to long-term, indoor and outdoor promotional graphics
- Signs, trade show and point-of-purchase displays
- Exhibits and architectural applications

Graphic Protection

Graphic protection can improve the appearance, performance and durability of your graphic. Always use only the graphic protection options recommended in this Bulletin for this film. See [3M Product Bulletin GP-1](#) for more details about these options.

- [3M™ Scotchcal™ Gloss Overlaminates 8508](#)
- [3M™ Scotchcal™ Luster Overlaminates 8509](#)
- [3M™ Scotchcal™ Matte Overlaminates 8510](#)

Characteristics

These are typical values for unprocessed product. Processing may change the values.

Physical Characteristics

Characteristic	Value
Material	Vinyl
Film Color	White, opaque
Thickness	Without adhesive: 3.2 mil (0.081 mm) With adhesive: 4.0 mil (0.102 mm)
Adhesive	Pressure sensitive
Adhesive Color	Gray
Liner	Polycoated paper
Flammability	ASTM E84 reports: IJ35-10 and IJ35-20 , or go to the On-line Product Catalog at 3Mgraphics.com

Application Characteristics

Characteristic	Value
Finished Graphic Application Recommendation	Surface type: Smooth, flat and simple curved surfaces Substrate type: Metal, rigid plastic and painted surfaces Application temperature: 40° – 100°F (4° – 38°C) air and substrate Application method: Dry
Temperature Range After Application	-59 °F to +192 °F (-50 °C to +90 °C) (not for extended periods of time at the extremes)
Graphic Removal	Permanent

Warranty Information

Warranty Coverage Overview

The warranty coverage for each graphic is based on the user both reading and following all applicable and current 3M Product and Instruction Bulletins. The warranty period for eligible graphics is as stated in the 3M Graphics Warranties Matrices found at 3MGraphics.com/warranties, at the time that the film was purchased. The warranty period may be reduced and stipulations may apply for certain constructions and applications, as covered in the 3M Graphics Warranties Bulletin found at 3MGraphics.com/warranties.

The warranties set forth in the Warranty Bulletin are made in lieu of all other express or implied warranties, including any implied warranty of merchantability, fitness for a particular purpose, or arising out of a course of dealing, custom or usage of trade.

3M Basic Product Warranty

3M Graphics Products are warranted to be free of defects in materials and manufacture at the time of shipment and to meet the specifications stated in its applicable 3M Graphics Product Bulletin and as further set forth in the 3M Graphics Warranties Bulletin.

Limited Remedy

The limited remedy applicable to each warranty is addressed in the 3M Graphics Warranties Bulletin found at 3MGraphics.com/warranties.

Limitation of Liability

Except where prohibited by law, 3M SHALL NOT UNDER ANY CIRCUMSTANCES BE LIABLE TO PURCHASER OR USER FOR ANY DIRECT (EXCEPT FOR THE LIMITED REMEDY PROVIDED IN THE 3M GRAPHICS WARRANTIES BULLETIN), INDIRECT, SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES (INCLUDING, BUT NOT LIMITED TO, LABOR, NON-3M MATERIAL CHARGES, LOSS OF PROFITS, REVENUE, BUSINESS, OPPORTUNITY, OR GOODWILL) RESULTING FROM OR IN ANY WAY RELATED TO 3M'S GRAPHICS PRODUCTS, SERVICES, or THIS BULLETIN. This limitation of liability applies regardless of the legal or equitable theory under which such losses or damages are sought.

Additional Limitations

See the 3M Graphics Warranties Bulletin at 3MGraphics.com/warranties, for terms, additional limitations of your warranty, if any, and limitations of liability.

Factors that Affect Graphic Performance Life

The actual performance life of a graphic is affected by:

- the combinations of graphics materials used.
- complete ink drying or curing.
- selection, condition and preparation of the substrate.
- surface texture.
- application methods.
- angle and direction of sun exposure.
- environmental conditions.
- cleaning or maintenance methods.

Graphics Manufacturing

CAUTION

Before using any equipment, always read the manufacturer's instructions for safe operation.

Inkjet Printing

Always read and follow the ink manufacturer's written instructions on usage.

- **Sheeted film:** When used on a flat-bed inkjet printer, sheeted film may produce printing defects.
- **Ink limiting:** The recommended maximum ink limit is 250%.
- **If sheeted or stacked graphics will be stored:** If you plan to store sheeted and stacked finished graphics for an extended period of times, leave an unprinted margin (about 1/4 inch) to allow for possible shrinkage before trimming the graphic.

Do not exceed the recommended total ink coverage for the ink series used on this film. Having too high a total physical ink amount on the film results in media characteristic changes, incomplete drying, overlamine lifting, and/or poor graphic performance.

Completely Dry Graphics

IMPORTANT NOTE

Incomplete drying can result in graphic failure including curling, increased shrinkage and adhesion failure, which are not covered under any 3M Graphic Warranty.

See the ink's 3M Product and Instruction Bulletin for more details.

Screen Printing

Formulations and processing conditions can affect ink durability. Refer to the Product and Instruction Bulletins for your ink for limitations and proper usage.

Cutting

See [3M Instruction Bulletin 4.1](#) for Sheeting, Scoring and Film Cutting details.

Graphic Protection

Graphic protection may improve the appearance, performance and durability of the graphic. Click on the graphic protection options listed in the "Recommended Compatible Products" on page 1 or see the [3M Graphics Market Product Catalog](#), for more information.

Application and Installation

In addition to other 3M Bulletins specified in this document, the following Bulletins provide details that you may need to successfully apply a graphic.

- [3M Instruction Bulletin 4.22](#). Hot and Cold Roll Lamination for 3M Overlaminates.
- [3M Instruction Bulletin 5.1](#). Select and Prepare Substrates for Graphic Application
- [3M Instruction Bulletin 5.19](#). Lamination, Application & Maintenance of Floor Graphics. Complete the Surface Preparation procedure found in this Instruction Bulletin prior to applying a graphic to a surface.
- [3M Instruction Bulletin 5.5](#). Application, General Procedures for Interior and Exterior Dry Application.
- [3M Instruction Bulletin 6.5](#). Storage, Handling, Maintenance, and Removal of Films and Sheetings.

Pressure-sensitive Adhesive

This film has a pressure-sensitive adhesive. It bonds to the surface even with light pressure and cannot be repositioned.

Maintenance and Cleaning

Use a cleaner designed for high-quality painted surfaces. The cleaner must be wet, non-abrasive, without strong solvents, and have a pH value between 3 and 11 (neither strongly acidic nor strongly alkaline). See [3M Instruction Bulletin 6.5](#) for details.

Shelf Life, Storage and Shipping

Shelf Life

The shelf life is **never more than 2 years** from the date of manufacture on the original box.

If you process the film, the shelf life is changed to **1 year** from the processing date, but not later than the 2 year maximum from the manufacturing date.

Storage Conditions

- 90 °F (32 °C) maximum
- Out of sunlight
- Clean, dry area
- Original container
- Bring the film to print room temperature before using

Shipping Finished Graphics

Flat, or rolled printed side out on 5 inch (13 cm) or larger core. This helps prevent the liner, if used, from popping off.

Health and Safety

CAUTION

When handling any chemical products, read the manufacturers' container labels and the Safety Data Sheets (SDS) for important health, safety and environmental information. To obtain SDS sheets for 3M products go to 3M.com/SDS, or by mail or in case of an emergency, call 1-800-364-3577 or 1-651-737-6501.

When using any equipment, always follow the manufacturers' instructions for safe operation.

Bulletin Change Summary

For the most current 3M Technical Information available to successfully use this product, please view this Bulletin electronically and click on the blue underlined links to view the relevant documents. This Bulletin has been substantially changed to remove warranty information and replace it with references to the new Graphics Warranties Website. Please read the entire Bulletin thoroughly.

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